



## **Co-eXprise CX4 Leverages PTC's Creo™ to Enable Improved Integration of Design, Engineering, Sourcing, and Quality**

*Co-eXprise has leveraged Creo Elements/Pro™ in order to decrease cycle time for new product introduction, enable higher margins, and further leverage design assets for strategic sourcing processes.*

Wexford, PA ([PRWEB](#)) June 16, 2011 -- Co-eXprise is a leading provider of enterprise sourcing solutions for discrete manufacturers. As a PTC® Silver PartnerAdvantage™ member, Co-eXprise has leveraged Creo Elements/Pro™ in order to decrease cycle time for new product introduction, enable higher margins, and further leverage design assets for strategic sourcing processes.

Co-eXprise CX4 is a collaborative cost management solution built to address the complex direct material sourcing needs of discrete manufacturers. CX4 provides a common, web-based platform designed to enable manufacturers to greatly improve collaboration across internal functions (design, engineering, sourcing, and quality) and external suppliers to more effectively manage cost-improvement initiatives.

Co-eXprise CX4 extends the value of PTC's Creo Elements/Pro solution by leveraging Creo Elements/Pro design assets managed by Windchill® in the downstream strategic sourcing processes. This interoperable solution enhances the business value across engineering, sourcing, and quality providing rich technical data to support collaboration across an extended virtually integrated supply chain.

“Our customers continue to see the value of the integration of the Creo Elements/Pro design assets into CX4's direct material sourcing solution,” said Bill Blair, Founder and CEO of Co-eXprise. “Customers today are using this interoperable solution to leverage design assets for strategic sourcing and increase business value.”

About Co-eXprise, Inc.

Co-eXprise, the market leader in enterprise-class collaboration and total cost management solutions, enables companies to effectively manage sourcing activities for direct material and complex indirect spend categories. Deploying Co-eXprise solutions has dramatically improved global sourcing performance at Fortune 1000 companies in manufacturing, aerospace and defense, medical equipment, and consumer products. Contact Co-eXprise at 724-933-1180 or [www.co-exprise.com](http://www.co-exprise.com) for more information.

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**Contact Information**

**Amy Craven**

Co-eXprise

1(724) 933-1180

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