



Co-eXprise to Sponsor ProcureCon 2011

The CPO-Level Event for Manufacturers

Wexford, PA ([PRWEB](#)) September 12, 2011 -- Co-eXprise, the leading provider of enterprise sourcing solutions for discrete manufacturers, is sponsoring ProcureCon 2011 on September 12-14 in Atlanta. At the event, Co-eXprise will showcase its CX4 Collaborative Cost Management platform and the new capabilities available in release CX4 7.7, which was made generally available last month.

“We are pleased to sponsor the ProcureCon event, which focuses on the enterprise sourcing challenges of manufacturers,” said Greg Anderson, Executive Vice President of Sales and Marketing for Co-eXprise. “Over the past few years the need for a more collaborative approach to global sourcing has become more prevalent. CX4 is enabling our customers to increase collaboration among their extended enterprise and improve their cost management performance. ”

Visit Co-eXprise at booth 7 to learn how leading manufacturers can:

- Drive greater enterprise collaboration
- Make the best sourcing decisions based on total landed cost
- Launch products on time and at target cost
- Increase sourcing productivity

ProcureCon 2011, the 10th annual CPO-level event for manufacturers, will be held September 12-14 at the JW Marriott Buckhead in Atlanta, GA. The event is designed to address the direct and indirect strategic procurement challenges faced by companies today. Learn more about the event at the ProcureCon web site. (<http://www.wbresearch.com/procureconusa/>)

Learn more about Co-eXprise and the CX4 Collaborative Cost Management solution at www.co-exprise.com.

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